



**Harvard
Business
School**

**Association of
Germany**

Dear HBS alumni,

we are very pleased to invite you to an exciting new event:

A guided tour of the Alpla Factory Steinlabrück (close to Vienna) and the adjacent Recycling facility, to be followed by a small-group get-together with Philipp Lehner, CEO of ALPLA Group.

Date: Thursday, 5 September 2024

Time: 15:30 hrs - 18:00 hrs

Location: Leopold Lehnerstraße 36, 2751 Steinabrückl, Austria

Agenda:

- Opening Remarks
- Company Presentation by Philipp Lehner
- Factory Tour
- Open Questions from Attendees

Philipp Lehner has been on the board of Alpla Group since 2019 and since 2021 acts as the company's **Chief Executive Officer**. Prior to that he served as CFO and Regional Manager USA of Alpla Group, after gaining outside professional experience with McKinsey and H.I.G. European Capital Partners.

ALPLA is one of the leading companies globally involved in plastic packaging. Around 20,800 employees worldwide produce custom-made packaging systems, bottles, closures and moulded parts at 178 sites across 46 countries. The high-quality packaging is used in a wide range of areas, including for food and drinks, cosmetics and care products, household detergents, washing and cleaning agents, pharmaceutical products, engine oils and lubricants. ALPLA operates its own recycling plants: PET Recycling Team with a site in both Austria and Poland, and in the form of a joint venture in Mexico. In 2019, Alpla and the Danish pulp and paper manufacturer Billerud founded the joint venture Paboco. With the acquisition of all shares, Alpla is now focusing on the industrialization of the fully recyclable paper bottle made from FSC-certified fibres.





Philipp will give a short overview of the Alpla Group and his life as a family entrepreneur. He will elaborate on the challenges and opportunities of plastics as a packaging material, and the renewed focus on innovation and circularity under his leadership. The day will shed light on this very current topic at the heart of the transition towards a more circular economy and industrial decarbonization.

Given the expected high level of interest and the experience from our recent events, the event will sell out quickly once it is opened up to associated alumni organizations. As a result, we strongly recommend registering early using the following link:

<https://www.eventbrite.de/e/949027064497?aff=oddtcreator>

HBS Alumni Association Germany members:	15 EUR
Harvard Club of Austria members:	15 EUR
Non-Members:	25 EUR

The registration fee includes admission to the event, as well as snacks and drinks during the event. Each member may register up to one additional guest at the respective rate for the member, regardless of whether the guest is a Harvard alumnus. Non-members may register up to one additional guest at the non-member rate. Cancellation for a full refund will be available up to August 30th. When registering, please indicate if you are coming by car and if/ how many additional seats you could provide for transportation in case we have to car-pool to the factory.

As space is limited, only registered attendees can be admitted. It unfortunately will not be possible to register on site. If you have any questions, or need any additional information, please contact the program team at info@hbsgermany.de.

We sincerely look forward to seeing you on 5 September and having an extremely interesting factory visit and live discussion with Philipp!

Sami and Elisabeth
HBS Association of Germany



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