



Energy Law Center

TULANE UNIVERSITY LAW SCHOOL

PRESENTS

Energy Litigation Seminar

“The Power of Data in Litigating and
Persuading Today’s Jurors in Oil & Gas Cases”

Friday, November 4, 2022
8:30 a.m. to 12:30 p.m.

Hosted by

BAKER BOTTS



One Shell Plaza • 32nd Floor
910 Louisiana Street • Houston, Texas 77002

Speakers



GEORGE FIBBE

Partner, Baker Botts (Houston)

Drawing on his broad experience in private practice, as a general counsel, and in government service, George Fibbe represents clients in complex commercial disputes and regulatory matters. Fibbe's practice focuses on high-stakes matters across the energy sector, including upstream and midstream oil and gas, LNG, renewables, nuclear, and the power industry.

DAVID DESLAURIERS

*Vice President, Energy Litigation and Regulatory,
Charles River Associates (Boston)*

David DesLauriers brings more than two decades of experience advising executive management of investor-owned utilities on rates and pricing, regulatory affairs and strategy, rate design, revenue requirements, cost of service and cost allocation, and regulatory compliance and market planning topics.



MARGARITA PATRIA, PH.D.

*Principal, Energy and Auctions Practices,
Charles River Associates (Boston)*

Margarita Patria is a Ph.D. economist and an energy subject matter expert with more than fifteen years of consulting experience specializing in energy markets and market design. In addition to her work at Charles River Associates, Patria is also an adjunct professor at Northeastern University and a Board member for the Boston chapter of the Women's Energy Network.

SHELLEY SPIECKER, PH.D.

*Senior Litigation Consultant, Persuasion Strategies,
Holland & Hart (Denver)*

Shelley Spiecker has been advising attorneys on case strategy, courtroom persuasion, and jury selection for more than twenty-five years. With a doctorate in legal communication, she is skilled at finding common language to connect seasoned dispute attorneys, jurors from all walks of life, expert witnesses, and also witnesses who have had little or no courtroom exposure.



Schedule

8:30 REGISTRATION & NETWORKING | COFFEE & PASTRIES

9:00 WELCOME & OPENING REMARKS

Kim P. Talus – *James McCulloch Chair in Energy Law, Director of the Center for Energy Law, Tulane University Law School*

George Fibbe – *Partner, Baker Botts (Houston)*

9:15 DATA ANALYTICS: THE POWER OF DATA IN ENERGY LITIGATION

David DesLauriers – *Vice President, Energy Litigation and Regulatory, Charles River Associates (Boston)*

Margarita Patria, Ph.D. – *Principal, Energy and Auctions Practices, Charles River Associates (Boston)*

This session will showcase the use of data analytics in energy disputes and litigation. First, the instructors will give a presentation on the theory and applications of the data analytics basics for a non-technical audience. Then, a hypothetical legal case will be studied to examine how data analytics tools are used to best represent the client's interests.

11:15 BREAK

11:30 TOOLS & TECHNIQUES FOR PERSUADING TODAY'S OIL & GAS JURORS

Shelley Spiecker, Ph.D. – *Senior Litigation Consultant, Persuasion Strategies, Holland & Hart (Denver)*

George Fibbe – *Partner, Baker Botts (Houston)*

There are few situations for energy companies in which messaging on current issues such as climate change, ESG, and environmental stewardship is more immediate than in jury trials. Fortunately, jury research can provide valuable insights into how Americans from all walks of life and geographies perceive key energy and environmental issues, and how energy companies can communicate effectively even in the face of deeply-held biases and misinformation. This data-based presentation will examine common themes and challenges in trials involving the energy industry.

12:30 CLOSING REMARKS

Note: The Tulane Center for Energy Law Advisory Board will meet over lunch following the seminar, from 12:45 p.m. to 2:15 p.m.



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