Welcome back to Darden! I look forward to a wonderful weekend of events with you and your families and friends. “Coming home” to Darden for reunion is one of the most effective ways to reconnect with your classmates and favorite professors — the supporters and mentors who make our network so dynamic.

Reunion is also a time to experience first-hand the progress toward our collective vision for the School. Darden has been recognized eight years in a row for having the top business education experience in the world (The Economist, 2011–18). Our alumni also report the highest satisfaction with their MBA education (Forbes, 2017). This reunion weekend will demonstrate once again the strength of the Darden community, which propels the School’s standing as one of the world’s top global business schools.

We are so grateful that you are here. Darden’s success depends on the active involvement of alumni — who give generously of their time, energy and resources by volunteering, attending events around the globe, returning to Grounds, and supporting the School through the Darden Annual Fund and additional philanthropy.

This October, the University of Virginia will launch its $5 billion Honor the Future Campaign. The Darden School is participating with the launch of an ambitious campaign to reshape our beautiful Grounds and facilities, recruit and retain talented professors committed to preserving our legacy of teaching excellence, and attract the very best students through scholarships and an amazing student experience. By seizing these opportunities, Darden will build on what you know and love — what has brought you back for reunion — so that future generations continue to prosper from a cutting-edge, transformational experience and powerful network.

I invite you to join me for my State of the School presentation on Saturday morning in Abbott Center Auditorium to learn more about our progress and incredible momentum.

Scott C. Beardsley
Dean and Charles C. Abbott Professor of Business Administration
FRIDAY, 26 APRIL

9 a.m.–6 p.m.  
**REUNION REGISTRATION**  
Saunders Hall, Rosenblum Entrance  
Visit the registration area throughout the weekend to access concierge services, learn more about the Armstrong Center for Alumni Career Services, and use the internet access and social media center sponsored by the Darden Annual Fund.

9 a.m.–6 p.m.  
**TABLE OF NUDGES**  
Saunders Hall, Rosenblum Entrance  
Are you interested in learning more about behavioral economics research done at Darden? “Deviant Marketing” is an elective on the science of behavior change offered to Second Year students. Stop by the Table of Nudges to meet Professor Lalin Anik, ask her more about her work and the elective, and if you are feeling up for the challenge, participate in a quick study!

9–10 a.m.  
**FIRST COFFEE**  
Saunders Hall, PepsiCo Forum, South Lounge  
Enjoy First Coffee, a Darden tradition that everyone loves, in PepsiCo Forum and South Lounge. Reconnect with old friends and meet other alumni returning for reunion weekend.

10–11:30 a.m. (with 9:30 a.m. breakfast and networking)  
**VENTURE CAPITAL AFTER DARDEN**  
Moderator: Sean Carr (MBA ‘03, Ph.D. ’13), Executive Director, Batten Institute for Entrepreneurship and Innovation and Assistant Professor of Business Administration  
Jonathan Ebinger (MBA ’93), General Partner, BlueRun Ventures  
Sean Foote (MBA ’93), Managing Director, Co-Creation-Capital  
Sponsored by Darden’s Batten Institute for Entrepreneurship and Innovation  
Classroom 50  
Join us for a panel discussion featuring Darden Class of 1993 alumni Jonathan Ebinger and Sean Foote. Sean and Jonathan have over 20 years of venture capital experience in Silicon Valley. They will discuss their venture capital paths, challenges and viewpoints, as well as their newly created fund, Transform Ventures. All are welcome. Networking will be available prior to and following the discussion. Come for all or part of the morning!
10 a.m.–4:30 p.m.

LINKEDIN PROFILE PHOTO SHOOT
Sponsored by the Armstrong Center for Alumni Career Services
Outside of the Camp Library
If you signed up for a timeslot for a new headshot, please show up at your designated time to keep everyone on schedule. If you would like an area to prepare for your photo, the closest restrooms are located just inside the library building to the left.

10–10:30 a.m.

INTRODUCING THE FUTURE YEAR SCHOLARS PROGRAM
Katherine Alford, Senior Associate Director of Admissions
Taylor Fisher, Assistant Director of Admissions
Classroom 130
Join members of Darden’s Admissions Committee for insight on the Future Year Scholars Program. Designed for exceptional undergraduates interested in pursuing their MBAs, the Future Year Scholars Program offers deferred admission to fourth-year undergraduate students in addition to a guaranteed scholarship. The Admissions Committee shares more details about the program and answers frequently asked questions.

10:45–11:30 a.m.

INSIDE LOOK AT UNIVERSITY OF VIRGINIA UNDERGRADUATE ADMISSIONS
Jeannine Lalonde, Associate Dean, UVA Office of Undergraduate Admission
Sarah Fay Waller, Director, UVA Admission Liaison Program
Classroom 130
Listen in as Jeannine Lalonde and Sarah Fay Waller present a behind-the-scenes look at the University of Virginia undergraduate admission process. Jeannine (@uvadeanj on Instagram) addresses general questions posed by students and parents, discusses important guidelines, and shares potential stumbling blocks to avoid during the application process. Sarah shares insights regarding the Admission Liaison Program offered by the UVA Alumni Association.

Noon–4:30 p.m.

JOIN THE NARRATIVE: THE UVA ORAL HISTORY PROJECT
WTJU Trailer, Near the Steps of Saunders Hall
The UVA Oral History Project is a Bicentennial initiative to chronicle a more personal and inclusive history of the University by collecting and sharing the stories of all community members. Stop by for a few minutes to contribute to the narrative! Who is your favorite faculty member, and what do you remember about him or her in the classroom? What was most memorable about your student experience?
FRIDAY, 26 APRIL

Noon–1:15 p.m. (with 11:30 a.m. lunch pickup)

LUNCH AND LEARN — DEALING WITH UNSTABLE MARKETS AND INSTITUTIONS: LESSONS FROM THE PANIC OF 1907

Bob Bruner, University Professor, Distinguished Professor of Business Administration and Dean Emeritus of the Darden School of Business

Classroom 50

Pick up lunch beginning at 11:30 a.m. and join Professor Bob Bruner back in the classroom. How do you stop a crisis from spreading? The regular financial crises in the global markets provide a sample from which to draw lessons relevant to finance — as well as to leaders throughout the private and public sectors. Drawing from his research on the Panic of 1907, Professor Bruner will lead a discussion aimed at highlighting some prominent insights for crisis-fighters.

1:45–3 p.m.

DARDEN’S EXPERIENTIAL LEADERSHIP DEVELOPMENT LAB

Bobby Parmar, Associate Professor of Business Administration and Director of the Experiential Leadership Development Lab

Classroom 140

Professor Bobby Parmar presents the current state of leadership development in business schools and describes several pilots run by Darden’s Experiential Leadership Development Lab that utilize cutting-edge technology, coaching and practice to develop better leaders.

THE SCIENCE OF BEHAVIOR CHANGE

Lalin Anik, Assistant Professor of Business Administration

Classroom 130

Can trusting your gut improve your health? Can walking 10,000 steps a day help you with your financial planning? Why do you let yourself catch up on overdue emails for work while getting a pedicure? If questions like these about human behavior intrigue you, join Professor Lalin Anik and your fellow alumni for a discussion on behavioral economics and how you can nudge behavior in business.

ALUMNI ENTREPRENEURSHIP PANEL

Moderator: Brett Brohl (MBA ’09), Managing Director, Techstars Farm to Fork Accelerator

Erik Breuhaus (MBA ’14), CFO and Co-founder, CounterFlow AI

T.R. Harrington (MBA ’04), Founder, Darwin Marketing

Meg Greenhalgh Pryde (MBA ’18), Founder, Brandefy

Manoj Sinha (MBA ’09), CEO & Co-founder, Husk Power

Sponsored by Darden’s Batten Institute for Entrepreneurship and Innovation
Classroom 120
Join us for a panel featuring Darden alumni founders who will discuss their entrepreneurial paths post-Darden. All are welcome. Networking will be available prior to and following the discussion.

3:15–4:30 p.m.
SERVING ON CORPORATE BOARDS TODAY
Moderator: Jen Coleman, Executive Director, Alumni Career Services
Cathy Friedman (MBA ’86), Director, Altaba Inc. (formerly Yahoo), Radius Health, GRAIL (Chair) and Lyell Immunopharma Inc.
Naren Gursahaney (MBA ’89), Director, NextEra Energy and ServiceMaster
Mike O’Neill (MBA ’74), Retired Chairman of the Board, Citigroup Inc.
Doug Scovanner (MBA ’79), Retired EVP, CFO, Target Corp.
Sponsored by the Armstrong Center for Alumni Career Services
Classroom 120
Hear from fellow alumni who currently serve on corporate boards to explore opportunities, risks, and fiduciary and governance issues. Topics include board selection, duties, recruitment, compensation, benefits of diversity and the most sought-after skill sets for today’s corporate directors. Participate in discussion around how our community can support and facilitate greater Darden representation on corporate boards.

SOURCES OF STRENGTH AND RESILIENCY
Moderator: Jeanne Liedtka, United Technologies Corporation Professor of Business Administration
Jane Hannon (Class of 2019), President, Darden Graduate Women in Business and Internal Consultant for Marketing & Strategy, 3M (starting summer 2019)
Abby (Rohman) Ruiz de Gamboa (MBA ’04), Principal, Deloitte
Leslie Long Tarkington (MBA ’69), Board of Estimate & Taxation, Greenwich, Connecticut
Deborah Wilson Thomas (MBA ’89), Chief People Officer, Somos Inc.
Kathryn Welsh Thompson (MBA ’94), Chief Operating Officer, Girls on the Run International
Classroom 130
How do you tap into your sources of strength, resiliency and passion to navigate the business world as well as your life’s journey? Join us for an insightful alumnae panel that spans the generations and highlights important lessons women have learned navigating the business world and life. This will be an interactive discussion that identifies and explores sources of strength critical to surviving and thriving through challenging
and successful times. A Darden women’s networking reception with current students will follow the discussion.

THE FUTURE OF ASSET MANAGEMENT
Yiorgos Allayannis, Paul Tudor Jones II Professor of Business Administration

Sponsored by the Richard A. Mayo Center for Asset Management

Classroom 140

Professor Yiorgos Allayannis invites you to join him for a case discussion about the future of asset management. For the first time in its history, nearly everything about the industry is changing simultaneously: investor preferences for active and passive funds, demands for new product types and asset classes, freefalling prices, shifting distribution channels, emerging competitive threats, new technologies, and changing regulations around the world. Professor Allayannis presents, reviews and assesses the driving forces underlying systemic changes in the industry, their impact on one of the largest investment managers in the world, and what it will take to win moving forward.

3:30–4:30 p.m.

PLANNED GIVING — A VIEW TO THE FUTURE: AN INTERACTIVE DISCUSSION ON ESTATE PLANNING

Saunders Hall, Dean’s Conference Room

Leaving a legacy for Darden is easier than you may think. Planned gifts through wills, trusts, beneficiary designations or life income gifts are designed to help you and your family meet your financial and charitable goals while having an impact on Darden’s future. Join us for an interactive session with planned giving experts and donor testimonies to learn about estate planning opportunities.

4:30–6:30 p.m.

WELCOME COCKTAIL RECEPTION

Saunders Hall, South Lounge

Before departing for your class event, stop by Saunders Hall to pick up your registration packet and enjoy a drink with fellow alumni and favorite professors.

4:30–5 p.m.

DANIEL CHO (GEMBA ‘14) MEMORIAL GATHERING

Flagler Court, under the Class of 2014 banner

Members and guests of the Global Executive MBA Class of 2014 gather in Flagler Court to toast the memory of their classmate and friend Daniel Cho.
6–6:30 p.m.  
**CLASS OF 1974 CHAMPAGNE TOAST**

Flagler Court

Members and guests of the Class of 1974 will gather around the Class of 1974 Thomas Jefferson Sculpture and Garden and the Gary and Libby Jones Circular Fountain to toast Mr. Jefferson and kick off their 45th reunion celebration.

7 p.m. (unless otherwise noted on the registration form)

**CLASS EVENTS**

Following the welcome receptions, join your classmates for your Friday night class event. Directions to the off-site events are available at the registration table. For events with transportation provided, all buses will depart Darden from the area next to the parking garage at 6:40 p.m., with the exception of the Class of 1969, whose bus will depart at 5:45 p.m. from the front steps of Saunders Hall, and the Class of 1974, whose bus will depart at 6:40 p.m. from the front steps of Saunders Hall.

**Abbott Society and 1964**  
Boar’s Head Inn  
(*Bus provided*)

1959  
Farmington Country Club  
(*Bus provided*)

1969  
Rotunda (*Bus departs Darden at 5:45 p.m.*)

1974  
The Colonnade Club  
(*Bus provided*)

1979  
Mount Fair Farm – Home of John Macfarlane (*Bus provided*)

1984  
Foxhaven Farm – Home of Kinsey Marable

1989  
Renewal (*Bus provided*)

1994  
Septenary Winery at Seven Oaks Farm

1999  
Oakhart Social

2004  
Champion Brewing Co.

2009  
Random Row Brewing Co.

2009 EMBA  
Home of Drew Holzwarth (*Bus provided*)

2014  
Darden Grounds

2014 EMBA  
Kardinal Hall

2014 GEMBA  
Peloton Station (*Bus provided*)

2018  
Darden Grounds

2018 EMBA  
Three Notch’d Brewing
SATURDAY, 27 APRIL

7:30 a.m.–6 p.m.
REUNION REGISTRATION
Saunders Hall, Rosenblum Entrance

7:30–8:30 a.m.
FLOW YOGA CLASS
FlyDog Yoga (1039 Millmont Street)
Begin your Saturday morning with a relaxing yet invigorating class! Join Brad Whiteman (MBA ‘09), owner of FlyDog Yoga, for a flow yoga class appropriate for all levels. We will move through standing and seated postures with breath practices for strength, flexibility and balance. Beginners will safely learn the basics while more experienced students can take postures to a deeper level. FlyDog Yoga is located a walkable one-half mile from Darden.

8–10 a.m.
DARDEN BREAKFAST AND COFFEE
Abbott Center Dining Room
Start the day with breakfast before attending the Saturday morning sessions.

9–10 a.m.
THE ENCORE CASE: FINDING PURPOSEFUL WORK LATER IN YOUR CAREER
Jen Coleman, Executive Director, Alumni Career Services
Marty Speight (MBA ‘96), Career Coach, Alumni Career Services
Sponsored by the Armstrong Center for Alumni Career Services
Classroom 120
For management professionals, the idea of retiring and not working may be an anathema. In fact, older working professionals often transition to a new kind of work, or an “encore career,” that is invigorating and purpose-driven. If you are considering a second act and wondering how to get started, join Darden’s alumni career services coaches to explore effective ways to navigate this stage and transition successfully. If you are already thriving in an encore role, please come and share your experiences!

10:15–11:30 a.m.
STATE OF THE SCHOOL ADDRESS
Dean Scott Beardsley
Abbott Center Auditorium
Join Dean Scott Beardsley for the delivery of his State of the School address. Learn about the School’s progress toward Darden’s five strategic priorities and how achieving them will help the School reach the full potential of its mission.
Charles C. Abbott Award Presentation

Be present for the naming of the award recipient recognized by the Darden Office of Engagement and the Alumni Association Board of Directors as an outstanding graduate who has contributed to the world and the Darden community.

Abbott Society Ceremony

Celebrate the Class of 1969 as they are recognized for their 50 years as alumni and are inducted into the Abbott Society.

11:30 a.m.–5 p.m.

FOXFIELD RACES

Spend an afternoon at the races with fellow alumni! Buses will leave for Foxfield immediately following the State of the School address and will return in time for the evening events. Buses will depart from the area next to the parking garage. Lunch and beverages are provided at the designated Darden Reunion tent, located next to the Darden student tents.

11:30 a.m.–1 p.m.

ABBOTT SOCIETY LUNCHEON

Abbott Center Dining Room, Private Dining Room

Abbott Society members (alumni in classes of 1957–69) are invited to join Dean Scott Beardsley to welcome and celebrate the newest class of Abbott Society inductees, the Class of 1969, for their 50 years of connection and engagement as Darden alumni.

Noon–4 p.m.

DARDEN PICNIC AND FIELD DAY

Flagler Court

Visit with friends over barbecue, beer, wine and refreshments in Flagler Court. Lunch is served until 2 p.m. The Field Day event — great for children of all ages and adults — offers games, face painting, moon bounces, a petting zoo and more.

Noon–4:30 p.m.

DARDEN PICNIC AND AFTERNOON AT THE VINEYARD

Buses will depart Darden from the area next to the parking garage at 1:30 p.m. Alumni who choose to drive separately should arrive at 2 p.m.

Following the picnic lunch at Darden, visit Grace Estate Winery and enjoy a relaxing afternoon and beautiful views from the estate mansion. Two glasses of wine are included; additional wine and light snacks are available for purchase.
SATURDAY, 27 APRIL

4:30–6:30 p.m.
DARDEN SOCIETY AND CORNERSTONE SOCIETY COCKTAIL RECEPTION
Hosted by Dean Scott Beardsley and Claire Dufournet Beardsley

By special invitation

Buses depart from the steps of Saunders Hall beginning at 4 p.m.

Dean Scott Beardsley and his wife, Claire, invite Darden Society and Cornerstone Society members for a reception at their home, Pavilion I on the historic Lawn at the University of Virginia. This special occasion celebrates the impactful philanthropy of our alumni through leadership annual giving and legacy gifts.

To learn more about the Darden Society and Cornerstone Society, please visit darden.virginia.edu/givingsocieties.

6:30–8:30 p.m.
ON-GROUNDS CLASS DINNERS

Join your classmates for cocktails and dinner at Darden. Spend time with your class before joining other classes under the tent for the Saturday Night Soirée. Staff will share onsite dinner locations when you arrive at Darden on Saturday evening. The following class dinners will be held off Grounds and start at 7 p.m. (Buses depart at 6:40 p.m. from the area next to the parking garage.):

Class of 1969: Home of David Beach (MBA ’69)
Class of 1979: The Local Restaurant
Class of 1989: Farmington Country Club

8:30–11 p.m.
SATURDAY NIGHT SOIRÉE

Flagler Court

Enjoy the Darden Reunion tradition of dancing, dessert and drinks under the tent. Visit the photo booth, or take advantage of quieter conversations and evening drinks in the Darden lounge in the first floor classroom hallway.

8:30–9:30 p.m.
1994 VIRTUAL REUNION

Classroom 290

The Class of 1994 meets in a classroom to connect virtually with classmates who are unable to attend.

11 p.m.
2004 AFTER PARTY

Renewal Restaurant

The Class of 2004 will gather at Renewal following the Saturday Night Soirée.
SUNDAY, 28 APRIL

8 a.m.–Noon
FAREWELL BRUNCH
Stop by Darden for one last opportunity to visit with friends. Grab a bite to eat on your way out of town. The Class of 1974 gathers in a private dining room.

9–11 a.m.
CHARLOTTESVILLE CITY BIKE TOUR AND FAREWELL BRUNCH
Blue Ridge Bicycle Tours, owned by Saul Yeaton (MBA ’08), leads Darden alumni, family and friends on bike tours throughout Charlottesville. The moderately rolling terrain, open-road tours depart from Darden, and brunch on Grounds is included in the price. Guides lead small groups on 10-mile, family-friendly tours. Children with experience biking 10 miles or more are welcome on this tour. Rent equipment or bring your own. The bike tour departs from Wilkinson Courtyard at 9 a.m.

Tour will be held rain or shine and canceled and refunded only in the event of hazardous or unsafe conditions. If renting gear, please include participants’ heights during registration.

Noon–4 p.m.
VISIT THE UVA DARDEN SANDS FAMILY GROUNDS IN THE WASHINGTON, D.C., AREA
In early 2018, Darden officially opened the doors to the new Sands Family Grounds located in the Rosslyn area of Arlington, Virginia. Occupying the top two floors of a 31-story office tower prominently featuring the UVA Darden logo, the new 40,000 square-foot, state-of-the-art facility offers students, alumni and event guests panoramic views of the iconic Washington, D.C., cityscape. If travel plans take you through D.C., and you are interested in a tour during reunion weekend, please stop by the registration desk to receive more information. Learn more about Darden in the D.C. area at darden.virginia.edu/dc.

HICKORY CLUB APPRECIATION
We are pleased to welcome our loyal Hickory Club members to Darden with a special gift at registration.

The Hickory Club recognizes donors who have given consistently each year to Darden for a minimum of three years. Hickory was Dean Charles C. Abbott’s faithful Labrador retriever and symbolizes the loyalty of Darden alumni.
If you would like to discuss making an impact at Darden through a planned gift, please contact the Office of Advancement at plannedgiving@darden.virginia.edu or +1-434-243-4825.

**ABBOTT SOCIETY HOSPITALITY LOUNGE**

*Saunders Hall, Dean’s Conference Room*

Alumni who have reached their 50th reunion milestone (classes of 1957–69) are welcome to use an exclusive hospitality lounge during registration hours. Relax between sessions, grab a complimentary beverage or use the room as a drop-in location to meet your classmates.

**ATTIRE**

We recommend casual attire for the weekend, with the exception of the events on Saturday evening where the dress code is dressy casual. The weather in Charlottesville is unpredictable, especially in the spring. Please plan accordingly.

**PARKING INFORMATION**

Please note that complimentary parking will be available to all reunion attendees on Darden Grounds including the D-9, D-10 and D-1 lots.

**INTERNET ACCESS AND SOCIAL MEDIA CENTER**

*Sponsored by the Darden Annual Fund*

The Darden Annual Fund is pleased to offer a Wi-Fi guest pass and space during registration to snap a picture, charge your electronics and access the internet.

Please use #DardenReunion when posting on social media. A special Darden Reunion filter is also available for use on Snapchat.

**DARDEN SCHOOL OF BREW**

Find Darden’s student-brewed beer on tap at events on Grounds throughout the weekend.

**WELLNESS AND MOTHERS’ ROOM**

Darden offers a Wellness and Mothers’ Room located in the Abbott Center next to the dining room. This is a private, quiet space available to our visitors to nurse or pump, meditate and pray. The room includes comfortable chairs, tables, a changing station, access to electricity and refrigeration. Restrooms with access to running water are adjacent. Please visit the reunion registration table to obtain a key.

**PLAN YOUR LEGACY**

Your planned gifts lay the foundation for Darden’s future. Planned giving allows you to address your personal financial needs and establish a powerful legacy at the School.

If you would like to discuss making an impact at Darden through a planned gift, please contact the Office of Advancement at plannedgiving@darden.virginia.edu or +1-434-243-4825.
PERSONALIZED, COMPLIMENTARY CAREER COACHING FOR ALL STAGES OF YOUR CAREER

The Armstrong Center for Alumni Career Services
alumni.darden.edu/acs
alumnicareerservices@darden.virginia.edu
+1-434-924-4876

DARDEN EXCHANGE BOOKSTORE
WELCOME TO ALUMNI REUNION WEEKEND!

Please stop by the store during special reunion weekend hours.

FRIDAY, 26 APRIL: 8:30 A.M.–6:30 P.M.
SATURDAY, 27 APRIL: 9:30 A.M.–6 P.M.
SUNDAY, 28 APRIL: 9 A.M.–1 P.M.

Darden Exchange is located in the C. Ray Smith Alumni Hall wing of the Inn at Darden across the road from the Camp Library.

ENJOY A 10% DISCOUNT ON CLOTHING AND GIFTS.
(Discount does not apply to diploma frames, recognition chairs, graduation announcements or books. Discount cannot be combined with other discounts.)
Thank you to our faculty participants for their help in creating such a strong reunion program. Thank you to everyone who has contributed to Darden in honor of your reunion.
If you are interested in serving as a class volunteer, please reach out to one of your reunion chairs.
GIVE THEM A VIEW FROM THE TOP

Help your team develop a cross-functional, enterprise perspective to make more confident, strategic decisions.

INNOVATIVE MANAGEMENT IN THE DIGITAL AGE

8 SEP 2019–6 MAR 2020
Virtual & In-Person Modules

LEARN MORE: DARDEN.EDU/INNOVATIVE_MGT
Help Darden say “yes” to innovative programs and enrichment of the education experience by making a gift to the Darden Annual Fund today.

Support an area of the School that matters the most to you:

- Area of Greatest Need
- Scholarships
- Faculty Excellence
- Global Impact

MAKE A GIFT TODAY AT ALUMNI.DARDEN.EDU/GIVENOW.

Samantha Hartog
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PLEASE RECYCLE YOUR NAME BADGE AND LANYARD AT THE END OF THE WEEKEND IN THE PROVIDED BINS.