



SPONSORSHIP OPPORTUNITIES

OCTOBER 4-6, 2024

BENEFITS TO YOUR ORGANIZATION	GOLD \$500	BROWN \$1,500	BEACON \$3,000	VICTORY \$5,000
Registration Form Your business logo will be included as a sponsor on the Homecoming and Family Weekend attendee registration website and email promos.	<i>INCLUDED</i>	<i>INCLUDED</i>	<i>INCLUDED</i>	<i>INCLUDED</i>
Digital Display Promotion Your business logo will receive recognition on all digital signage across campus screens.	<i>INCLUDED</i>	<i>INCLUDED</i>	<i>INCLUDED</i>	<i>INCLUDED</i>
Social Media Recognition Your business logo will be highlighted on the Valparaiso University Career and Alumni Network Facebook page, which has 6,200 followers.	-	<i>INCLUDED</i>	<i>INCLUDED</i>	<i>INCLUDED</i>
Welcome Banner Recognition Your business logo will be included on a welcome banner at registration in the Harre Union.	-	-	<i>INCLUDED</i>	<i>INCLUDED</i>
Golf Cart Recognition Your business logo will be placed on the front of each golf cart (7) driving guests each day.	-	-	-	<i>INCLUDED</i>
Name Tag Recognition Your business logo will be placed on the front of each printed name tag lanyard that attendees wear all weekend.	-	-	-	<i>INCLUDED</i>

Homecoming and Family Weekend provides a great opportunity for you to partner with Valparaiso University while also promoting your organization. We invite you to join us as we welcome thousands of guests to Porter County and the City of Valparaiso in early October.

Your choice to be a Homecoming and Family Weekend sponsor will allow you to make connections with more than 60,000 alumni, over 800 Valparaiso University faculty and staff, and more than 3,000 students and their families who have chosen to make Valpo their home away from home.