GIVING DAY + MARCH MANIA
Combined Challenge for Lehigh

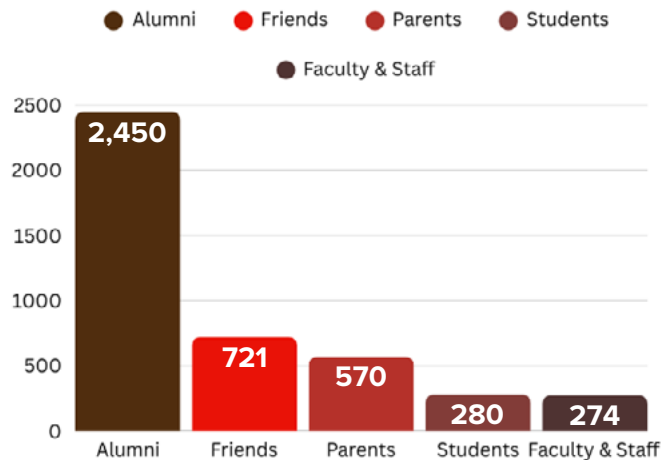
2025 RECAP

$3,069,391*
DOLLARS RAISED

** Reflects gifts made during the Giving Day + March Mania campaign and pledges to the campaign due on/before 6/30/2025.*

5,741 total gifts with average gift size of **$444**.

UNIQUE DONORS AND DONOR BREAKDOWN



4,295 Total Unique Donors

19.9% Increase from 2024

CHALLENGE BREAKDOWN

50 STATE CHALLENGE: unlocked $17.5K on day two with at least two donors in 49 states

BOARD OF TRUSTEE CHALLENGE: $160K unlocked for the Lehigh Fund on day two

STUDENT CHALLENGE: unlocked $50K for the Lehigh Fund on the first day

PARENTS CHALLENGE: unlocked first day – therapy dogs during finals week

$1,469,562 Total Challenge Dollars

112% Increase from 2024

LEHIGH'S TOP TEN!

ranked by the amount raised

1. Athletics - **$1,718,756**
2. Lehigh Fund - **$327,514**
3. Student Experience - **$188,930**
4. P.C. Rossin College of Engineering and Applied Science - **$151,362**
5. College of Arts and Sciences - **$127,090**
6. Women of Lehigh Scholarship Fund - **$122,000**
7. College of Business - **$114,611**
8. College of Education - **$85,355**
9. College of Health - **$71,849**
10. Campus Athletics - **$56,305**

OUR ADVOCATES

199
Active Advocates

Generated more than
$92K
from 549 gifts

Our advocates generated 4,426 clicks & uploaded 13 personal plea videos.

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Combined Challenge for Lehigh

ATHLETICS RECAP

$1,718,756
DOLLARS RAISED

A **19%** Increase from 2024

2,698 Unique Donors

22% Increase from 2024

3,023 Gifts

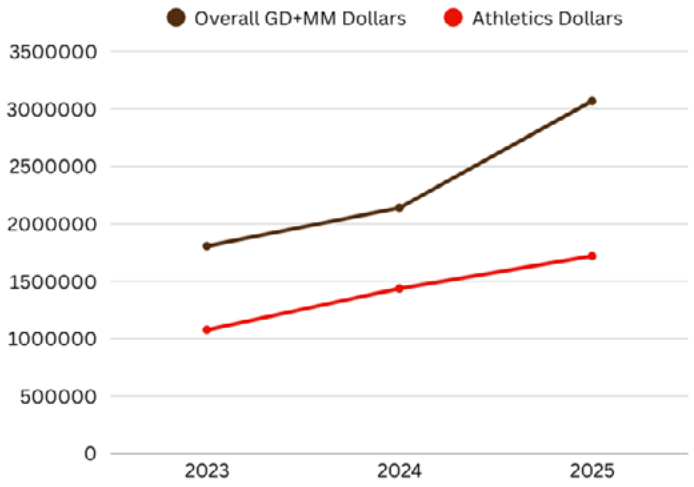
20% Increase from 2024

$700k+ In challenge/match dollars unlocked

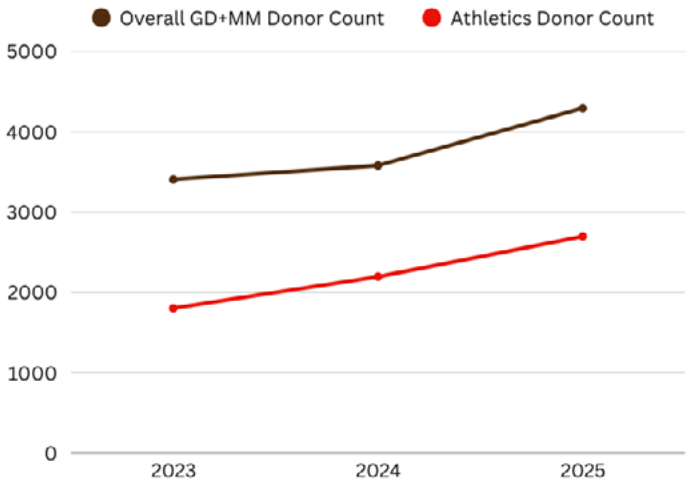
40% Increase from 2024

GO BEYOND
THE CAMPAIGN FOR FUTURE MAKERS

THREE YEAR SNAPSHOT: DOLLARS



THREE YEAR SNAPSHOT: DONORS



ATHLETICS ALUMNI PARTICIPATION CHALLENGE

Women's Soccer **45.6%**

Women's Basketball **34.3%**

Women's Golf **23.2%**

Wrestling **19%**

Softball **17.3%**

Top Donors Challenge - Football, **452**

Top Dollars Challenge - Football, **$267,696**