



PRINCETON TAILGATE

Sponsorship Opportunities



Lehigh Football returns to Central Jersey!

October 6, 2018 vs **Princeton University**

The Alumni Club of Central Jersey will be pitching our tents, setting up our grills and preparing for another great **CNJ TAILGATE!**

In past seasons, the Central Jersey Alumni Club has helped defray the cost of this family event by soliciting sponsors for the tailgate. Sponsorship is a great way of exposing yourself to Lehigh Alumni in the local community who may require your services, purchase your wares, or frequent your establishment.

***NEW FOR THIS YEAR'S TAILGATE:
Lehigh CNJ Club's Business-to-Alumni Book***

No doubt you've heard of a business-to-business reference, or the 'B-to-B' book...

Well, the Lehigh CNJ Alumni Club is going to publish a B-to-A book! We invite Lehigh owned or managed business that wish to market to Lehigh Alumni in the Central New Jersey area to purchase a listing in our new ***Lehigh CNJ Business-to-Alumni Book***. Booklets will be given to all tailgate attendees.

A digital copy of the B-to-A Book will be kept on the club's LUAA page and Facebook page so local alumni can easily search for and support businesses owned and managed by fellow alumni.

As in previous years, we are also collecting door prizes to be raffled off to tailgate attendees on the day of the event.

**We hope you will consider marketing your business to
Central Jersey Lehigh Alumni !!!**

Please see the attached Sponsorship Form for pricing and further instruction.
Need more info? Email: LehighCNJ@gmail.com



Lehigh University is a registered 501C3





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Lehigh vs Princeton October 6, 2018 (time TBD)

Choose your level of sponsorship:

- \$750 Tent Sponsor** - Exterior tent signage, name on all event marketing materials, table exposure, full page prominent ad & 4 tailgate package tickets (\$160 value)
- \$600 Seat Cushion Sponsor** - Logo on only give-away, half page ad, table exposure & 4 tailgate tickets (\$160 value)
- \$400 Alumni Sponsor Package** - Full page ad, table exposure, 3 tailgate package tickets (\$120 value)
- \$300 Linderman Sponsor Package** - Full page ad, table exposure
- \$250 Packer Sponsor Package** - Half page ad, table exposure, 2 tailgate package tickets (\$80 value)
- \$200 Mart Sponsor Package** - Half page ad, table exposure
- \$150 Drown Sponsor Package** - Quarter page ad, table exposure, 2 tailgate package tickets (\$80 value)
- \$100 Sayre Sponsor Package** - Quarter page ad
- Door Prize Supplier** - Please indicate the prize being provided:

Contact Name: _____

Company: _____

Phone: _____ **Email:** _____

Please email a graphics file if you purchased a sponsorship that includes table exposure.

Checks should be made out to 'Lehigh University' with a memo indicating 'CNJ Princeton Tailgate.'

Send all payments to: Lehigh Club CNJ, 32 Spring Hill Rd, Skillman, NJ 08558

Send graphics / request more info at: LehighCNJ@gmail.com

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