



Energy Law Center

TULANE UNIVERSITY LAW SCHOOL

PRESENTS

Energy Litigation Seminar

“The Power of Data in Litigating and
Persuading Today’s Jurors in Oil & Gas Cases”

Friday, November 4, 2022
8:30 a.m. to 12:30 p.m.

Hosted by

BAKER BOTTS



One Shell Plaza • 32nd Floor
910 Louisiana Street • Houston, Texas 77002

Seminar Schedule

8:30 REGISTRATION & NETWORKING | COFFEE & PASTRIES

9:00 WELCOME & OPENING REMARKS

Kim P. Talus – *James McCulloch Chair in Energy Law, Director of the Center for Energy Law, Tulane University Law School*

George Fibbe – *Partner, Baker Botts (Houston)*

**9:15 DATA ANALYTICS:
THE POWER OF DATA IN ENERGY LITIGATION**

David DesLauriers – *Vice President, Charles River Associates*

Margarita Patria, Ph.D. – *Principal, Charles River Associates*

This session will showcase the use of data analytics in energy disputes and litigation. First, the instructors will give a presentation on the theory and applications of the data analytics basics for a non-technical audience. Then, a hypothetical legal case will be studied to examine how data analytics tools are used to best represent the client's interests.

11:15 BREAK

**11:30 TOOLS & TECHNIQUES FOR PERSUADING
TODAY'S OIL & GAS JURORS**

Shelley Spiecker, Ph.D. – *Senior Litigation Consultant, Persuasion Strategies, Holland & Hart (Denver)*

George Fibbe – *Partner, Baker Botts (Houston)*

There are few situations for energy companies in which messaging on current issues such as climate change, ESG, and environmental stewardship is more immediate than in jury trials. Fortunately, jury research can provide valuable insights into how Americans from all walks of life and geographies perceive key energy and environmental issues, and how energy companies can communicate effectively even in the face of deeply-held biases and misinformation. This data-based presentation will examine common themes and challenges in trials involving the energy industry.

12:30 CLOSING REMARKS

Note: The Tulane Center for Energy Law Advisory Board will meet over lunch following the seminar, from 12:45 p.m. to 2:15 p.m.